



## Kaazing Named "Cool Vendor" by Leading Industry Analyst Firm

*Vendors, like Kaazing, selected for the "Cool Vendor" report are considered innovative, impactful and intriguing*

**MOUNTAIN VIEW, Calif., April 27, 2011** — Kaazing, the leading innovator in HTML5 WebSocket technology, today announced it has been selected by Gartner as a "Cool Vendor" in the "Web Computing, 2011"<sup>i</sup> report by David Mitchell Smith et al.

An early pioneer in bringing full-duplex asynchronous real-time Web communications to enterprises, Kaazing's popular WebSocket technology is considered by a growing number of financial services, gaming, social networking and telecommunications companies to be the best choice to efficiently connect everything over the Web. The company offers products that use World Wide Web Consortium (W3C) standards that bring seamless and reliable extensions of any TCP-based messaging protocols to the Web, dramatically reducing backend infrastructure and operational costs.

"Kaazing is the primary developer of the technology and protocols that make up HTML5 WebSocket and we are thrilled to be recognized by Gartner," said Jonas Jacobi, CEO and Co-Founder, of Kaazing. "Companies and organizations of all sizes are finding that WebSocket is the best way to enable efficient and scalable Web communications, breathing new life into all forms of business applications that are driving today's Web-connected world."

### **About Gartner's Cool Vendor Selection Process**

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

### **About Kaazing**

[Kaazing](#) gives companies the power to quickly deploy distributed, dynamic and massively scalable HTML5 Web applications. Enabling full-duplex, real-time Web communication based on the HTML5 WebSocket standard, [Kaazing WebSocket Gateway](#) allows seamless and reliable extension of any TCP-based messaging protocols to the Web, dramatically reducing backend infrastructure and operational costs. Founded in 2007 and based in Mountain View, CA, Kaazing is also the leading provider of [worldwide training in HTML5 and WebSocket development](#).

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